Dear Leader,

First, I mounted my drive and then loaded the dataset which was given in the website. Working with Google Colab has made this task easier than it regularly would’ve been.

Here are my findings

* I found out that the store sold 20 different items
* There are 5 customer types, namely: non-member, standard, premium, basic, gold
* 4 main modes of payment: cash , credit card, e-wallet,debit card

Here’s my 2 cents

* I found the average income generated by each category of product
* The categories with the highest average incomes are beverage, cleaning product, meat, kitchen, medicine and seafood(all above 30)
* The categories with incredibly low average incomes are baking, fruits, spices and herbs, vegetables and snacks(all below 10)
* I would suggest giving priorioty to the categories which generate more revenue
* The least income-generating categories may be discontinued or given less priority.

Best Regards,

M.A Farhaan Ahmad.